



For Immediate Release

The City of Clayton Enhances 9-1-1 Services and Emergency Notification With Smart911

Public Safety Officials Encourage Residents to Sign Up For the Free Service That Provides Emergency Responders With More Information in the Event of an Emergency

Clayton, CA April 4, 2018, – Public safety officials announced today that Smart911 is now available to all residents and travelers of Clayton, CA. Smart911 is a free service that allows individuals and families to sign up online to provide key information to 9-1-1 call takers during an emergency. The Smart911 platform provides valuable new tools and the information listed in Safety Profiles enables a faster more informed response.

“Smart911 saves critical time in an emergency and has proven to save lives nationwide,” said Elise Warren, Clayton PD Chief, “The additional information provided in a Smart911 Safety Profile enables us to know exactly where we are going and who we are looking for in the case of an emergency. Taking advantage of Smart911 is one thing residents can do to help keep themselves and their loved ones safe.”

Smart911 allows citizens to [create a Safety Profile](http://www.smart911.com) at www.smart911.com for their household that includes any information they want 9-1-1 and response teams to have in the event of an emergency. When a citizen makes an emergency call, their Safety Profile is automatically displayed to the 9-1-1 call taker, allowing them to send the right response teams to the right location with the right information.

“The Smart911 Safety Profile is portable, meaning that citizens who register for this service will be better prepared in all towns and counties across the country that support Smart911,” said Elise Warren, Clayton PD Chief of Police, “The Safety Profile travels with you and the additional information provided allows 9-1-1 dispatchers to send the right response teams faster.”

With Smart911, citizens can link both home and work addresses to mobile phones, which can be passed on to responders in the field for more a detailed, rapid response. Additional information including pets in the home, vehicle details in the event of an accident, and even emergency contacts can all be included in a Safety Profile. All information is optional and the citizen has the ability to choose what details they would like to include.

“Mobile phones cannot always determine your exact location, making it that much more difficult for 9-1-1 dispatchers to find you in the case of an emergency”, said Elise Warren, Clayton PD Chief of Police “A weak cell signal or a dropped call only adds to the difficulty. Information provided in your Safety Profile can help ensure that you receive help fast.”

Smart911 is a national service that protects over 45 million people across 44 states and 3,100 communities and has been credited with positively impacting emergency outcomes. Citizens are encouraged to create their Safety Profile with Smart911 today to have their information immediately available to 9-1-1 and to receive emergency notifications. Smart911 is private and secure, is only used for emergency responses, and only made available to the 9-1-1 system in the event of an emergency call.